

Book & pay  
before 31 December 2009  
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2.5% less VAT

PEST-VENTURES

# Rising to the challenge

Two technical  
seminars for pest  
professionals

Tuesday  
20 April 2010

Wednesday  
21 April 2010

Best Western Premier  
Yew Lodge Hotel  
Kegworth, Nottinghamshire  
DE74 2DF

BASIS CPD points  
available



## Welcome to Pest-Ventures 2010

Pest-Ventures has become a firm favourite in the pest professionals' calendar with a reputation for first class technical content and a convivial atmosphere for discussion and networking.

Having taken a break in 2009, our technical team has drawn on the latest research and thinking to develop this year's exciting programme.

Not surprisingly, rodenticide resistance looms large with plenty of information on the steps being taken to combat this problem and a chance to discuss what else needs to be done.

We also throw the spotlight on best pest practice using Westminster's 'Aiming High' project as an example of how public and private sectors can work successfully together.

It should be no surprise either to see a full morning devoted to bedbugs as they continue to present control challenges.

The food industry is also included. Our session on innovations in storage pest management should interest food manufacturers and pest control contractors alike.

Finally, urban gulls may not be a pest that every local authority or pest control business has to tackle but, if you've got them, then controlling them is a major issue. We update you on the latest thinking.

### Not registered for VAT?

Organisations that are unable to reclaim VAT can benefit by booking and paying for their Pest-Ventures places before 31 December 2009. This is because VAT will be raised from 15% back to 17.5% from 1 January 2010.

Both rates are shown on the Registration form, just select the appropriate rate when filling in the form.



## Who should attend?

If you are serious about professional pest control then the Pest-Ventures seminars will help you keep up-to-date with current research and best practice in the industry.

So, whatever your role, a top technician in the public or private sector, a facilities manager, or the person responsible for pest control in a Local Authority, water or food company, these seminars are for you.

## About Pest-Ventures

First held in 1999, Pest-Ventures bridges the gap between pest control researchers, manufacturers and practitioners bringing together people from across the pest management business.

The 2010 programme has been developed by the Pest-Ventures technical team of Adrian Meyer and John Simmons from Acheta working closely with Frances McKim and Helen Riby, the publishers of **Pest**, the industry's only independent magazine and the **Pest+** e-news. Frances and Helen also run the communications business, Active Solutions. Moira Hart from the PR and communications consultancy, Dewpoint Marketing, completes the Pest-Ventures team.

## Interested in exhibiting?

Do you provide products or services which complement the 2010 programme? We have room for a few relevant exhibition displays on each of the two days.

If you are interested in taking a stand please contact Moira Hart for details. Call: 01664 822678 or email: [moira@dewpointmarketing.co.uk](mailto:moira@dewpointmarketing.co.uk)

## Rising to the challenge – day 1

### From rodenticide resistance and burrow management to best practice

#### Chairmen:

**Adrian Meyer**  
Acheta

**Paul Butt**  
Natural England

08.30	Registration, coffee and exhibition	
09.00	Chairman's introduction	Adrian Meyer Pest-Ventures
	The history of anticoagulants and resistance in the UK	Dr Alan Buckle University of Reading
	Resistance testing	Dr Colin Prescott University of Reading
	The Norway rat resistance sampling project	Jonathan Peck Killgerm Group
	Discussion	All delegates
Break and exhibition		
	Misuse and abuse of pesticides: Prosecutions in the UK	Paul Butt Natural England
	The use of explosive devices to manage burrow systems	Paul Butt Natural England
Three course lunch		

14.00	Resume after lunch	
	Chairman's introduction	Paul Butt Natural England
	Managing anticoagulant resistance in Norway rats: an Integrated Pest Management (IPM) approach	Dr Mark Lambert FERA
	'Aiming High': A good practice agreement for effective relationships between PCOs, EHOs and food businesses	Claire Ritchie Westminster City Council & Oliver Madge BPCA
Break and exhibition		
	'Aiming High' breakout sessions and delegate feedback	All delegates
	'Aiming High': An award winner's views	Peter Trotman Mitie Pest Control Ltd
16.45	Close	

## Rising to the challenge – day 2

### From bedbugs and Beijing to stored product insects and birds

#### Chairmen

**Clive Boase**  
The Pest Management Consultancy

**Dr John Simmons**  
Acheta

08.30	Registration, coffee and exhibition	
09.00	Chairman's introduction	Clive Boase The Pest Management Consultancy
	Pest control and Beijing Olympics: What's in store for London 2010	Jonathan Peck Killgerm Group
	Bedbugs: An overview of non-insecticidal monitoring and control techniques	Clive Boase The Pest Management Consultancy
Break and exhibition		
	The Greater London Good Practice Guide to Beating Bedbugs	Tony Bull London Borough of Hounslow
	Novel views and approaches to bedbug control	David Cain Bed Bugs Ltd
	Chairman's review & discussion	Clive Boase
Three course lunch		

13.30	Resume after lunch	
	Chairman's introduction	Dr John Simmons Pest-Ventures
	Using pheromones to control insect pests	Garry Pease ExoSect Ltd
	Using magnetically charged powder to deliver insecticides	Colin O'Halloran YPIL - Pest Elimination
	Using beneficial insects to control insect pests	Iris Kraaz Andermatt Biocontrol
	Moth monitors: Are they all equal?	Dr John Simmons Acheta
Break and exhibition		
	Problems with big birds: An update on the urban gull problem	Peter Rock Consultant
	When big birds meet little birds: Preventing bird strikes on aircraft	Andy Baxter FERA
16.30	Close	

**Note:** Final programmes may change subject to unforeseen circumstances. In the event of a cancellation after 23 March 2010, a cancellation fee of £50 will apply. For cancellations after 6 April 2010 the full fee will be payable. However substitutions will be accepted.

# The Venue

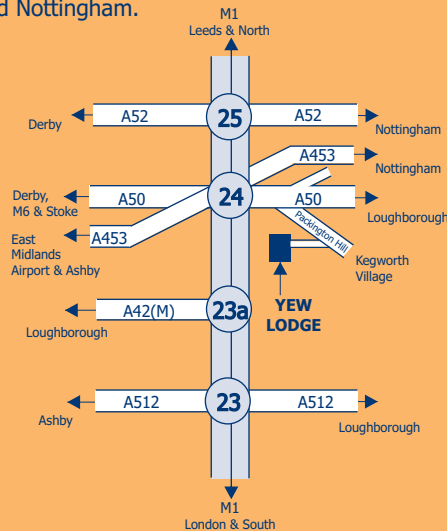
The Pest-Ventures seminars are held at the Best Western Premier Yew Lodge Hotel in modern conference facilities.

The hotel is located at Packington Hill, Kegworth, Nottinghamshire, Tel: 01509 672518, Fax: 01509 674730. For 'sat-nav' users, the post code is DE74 2DF. The best hotel rates can be obtained online (currently £95 for bed & breakfast) but just like budget afares, the fuller, the hotel the higher the rates become. Bookings can be made direct with the Yew Lodge at [www.yewlodgehotel.co.uk](http://www.yewlodgehotel.co.uk) or by phone.

A list of other local hotels and guesthouses can be supplied to delegates on request.

The Yew Lodge is conveniently sited close to junction 24 of the M1, with the M42 and East Midlands Airport nearby.

For those travelling by train, the nearest stations are at Loughborough, Derby and Nottingham.



**PEST-VENTURES**

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Email: [moira@dewpointmarketing.co.uk](mailto:moira@dewpointmarketing.co.uk)

Pest-Ventures marketing and administration is through Active Solutions

# Registration form

Please complete this form **IN BLOCK LETTERS** and return it with your payment to the address below. The fee includes coffee, tea, three-course lunch, proceedings and access to the exhibition.

	No. of places	Price	VAT 15% (you must pay by 31/12/09)	VAT 17.5% (applies from 1/1/10)	Total please complete as appropriate
Day 1		£184.0	£27.60	£32.20	£
Day 2		£184.0	£27.60	£32.20	£
Both days		£324.0	£48.60	£56.70	£

**Cheques should be made payable to Pest-Ventures. We can also accept BACS payments, please contact us for our bank details. A VAT receipt will be provided.**

## Delegate details

First name:	Family name:
Job title:	
Organisation:	
Address	
Post Code:	

Tel:
Email:

## Your details (if different)

First name:	Family name:
Job title:	
Address:	
Post code:	

Tel:
Email:

Please return this form, with your payment to:  
**Pest-Ventures, 2 Old Manor Farm, West End,  
Long Clawson, Melton Mowbray  
Leicestershire LE14 4PE**

Tel: 01664 822678 Email: [moira@dewpointmarketing.co.uk](mailto:moira@dewpointmarketing.co.uk)

Recognising that the seminars take place at the start of the local authority financial year, authorities booking places quoting an official order number can settle their account from either their 2009/10 or 2010/11 budgets.

Whilst every care is taken to ensure the accuracy of the information presented, the organisers cannot accept responsibility for the consequences of actions based on this information.